



2025 Ad Dimensions & Deadlines for San Diego Family Magazines

SAN DIEGO family

SanDiegoFamily.com
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ALL PRINT PUBLICATIONS

FILE REQUIREMENTS

- CMYK
- Resolution: 300 ppi
- Total ink limit: 300%
- High Quality Print PDF • All fonts embedded

WEBSITE ADS

Size: 300 x 250 pixels

RGB • jpg or png • resolution - 150 ppi

SAN DIEGO FAMILY MAGAZINE • PRINT AD SIZES width and height in inches

FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	1/3 Horizontal 7.25 x 2.925		DOUBLE PAGE Live Area 16.25 x 10.375 Trim Size 16.75 x 10.875 Bleed Size 17.25 x 11.375	1/3 Square 4.75 x 4.5125	1/6 Vert. 2.25 x 4.5125	1/3 Vert. 2.25 x 9.275	1/6 Horiz. 4.75 x 2.1312
	2/9 Horiz. 4.75 x 2.925	2/9 Vert. 2.25 x 6.1011					

ANNUALS • PRINT AD SIZES

	FULL PAGE NO BLEED 7.25 x 9.275 WITH BLEED Live Area 7.875 x 10.375 Trim Size 8.375 x 10.875 Bleed Size 8.875 x 11.375	1/4 Page 3.5 x 4.5	1/8 Page 3.5 x 2.125		FULL PAGE NO BLEED 5.5 x 9.5 With BLEED Live: 5.625 x 10.375 Trim: 6.125 x 10.875 Bleed: 6.625 x 11.375	1/8 Page 2.65 x 2.22	1/4 Page 2.65 x 4.65	1/2 Page Vert 2.65 x 9.5
		1/2 Page Horizontal 7.25 x 4.5				1/4 Page Horiz. 5.5 x 2.22	1/2 Page Horiz. 5.5 x 4.65	

FLOURISHING FAMILIES • Deadline February 17 • Published in March

OUT & ABOUT • Deadline May 12 • Published in Mid June

SAN DIEGO BABIES & TODDLERS • ONLINE ONLY - NO PRINT



SINGLE PAGE
8.375 x 10.875

FILE FORMAT
jpg or png - RGB
Resolution - 150 ppi

DOUBLE PAGE
16.75 x 10.875

2025 • FAMILY DEADLINES

ISSUE MONTH	SPACE RESERVATION & PUB-SET ADS	CAMERA-READY ADS	START DISTRIBUTION
February	January 16	January 17	January 29
March	February 13	February 14	February 26
Flourishing Families	February 14	March 4	March 20
April	March 13	March 14	March 26
May	April 10	April 11	April 23
June	May 15	May 16	May 28
Out & About	May 2	May 12	May 22
July	June 12	June 13	June 25
August	July 17	July 18	July 30
September	August 14	August 15	August 27
October	September 11	September 12	September 24
November	October 9	October 10	October 22
Babies & Toddlers (Digital)	October 24	October 25	November 3 (online)
December	November 6	November 7	November 19
January 2026	December 11	December 12	December 26