



Editorial hot topics

- Babies & Toddlers
- Child Development
- Experiential Learning
- Family Health
- Family Travel & Day Trips
- Foster Care & Adoption
- Giving Back
- Kid-friendly Activities & Events
- Literacy
- Mental Health
- Multicultural Celebrations
- Nutrition
- Outdoor Adventures
- Parenting
- Seasonal Arts & Crafts
- Special Needs
- STEM for Kids
- Summer Camps
- Technology
- Teens
- Toy & Product Reviews
- Trends in Education



San Diego's Best Calendar of Events



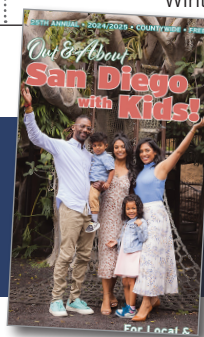
2025 Editorial and Advertising Planner

Editorial deadline is two months prior to publication • 619-685-6970 • family@sandiegofamily.com

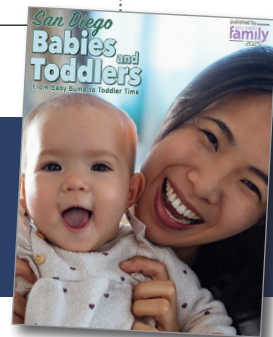
Month	Theme	Advertising Opportunities	Ad Deadline
January	Health & Wellness	Health, Wellness & Fitness Education	Dec 10
February	Valentine's Day	Spring Education Arts, Sports & Enrichment San Diego Family Fun Fest Event	Jan 14
March	Spring Easter	Spring Break Fun Spring & Summer Camps Easter Activities	Feb 11
Annual	Flourishing Families	San Diego's Resource Guide for Families with Special Needs	Feb 12
April	Summer Camp	Spring & Summer Camps	Mar 11
May	Moms	Summer Camps Mental Health & Wellness	Apr 8
June	Celebrations; Dads	Summer Camps, Classes & Programs, Learning Experiences	May 13
Annual	Out & About with Kids	San Diego's Adventure Guide for Local & Visiting Families	May 1
July	Summer Fun	Fourth of July Activities Summer Camps	June 10
August	Summer/Back-to-School	Back-to-School: Fall Education	July 15
September	School is in Session	Afterschool Programs Fall Education	Aug 12
October	Fall & Halloween	Afterschool Programs Fall & Halloween Events SD Family Fun Fest Halloween Event	Sept 9
November	Thanksgiving; Giving Back	Holiday Events & Activities Winter Camps	Oct 7
Annual	Babies & Toddlers	San Diego Babies & Toddlers - digital	Oct 10
December	Holidays	Holiday Events & Activities Map of Christmas Lights Sponsored Content - Holidays Winter Camps	Nov 4



Flourishing Families
Deadline Feb. 12



Out & About
Deadline May 1



SD Babies & Toddlers
Deadline Oct. 10