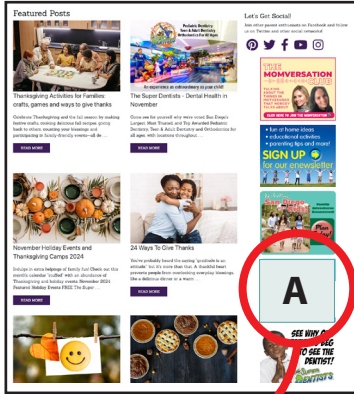
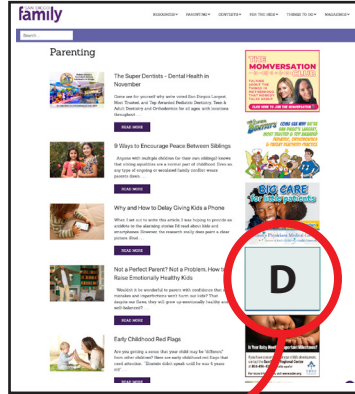


DIGITAL MARKETING SPECIFICATIONS

WEBSITE BANNERS



- Home Page size A
- 300 x 250 pixels at 150 ppi RGB



- Interior size D
- 300 x 250 pixels at 150 ppi RGB

SPONSORED CONTENT



- 700 words • 2-3 images
- Business Logo • Link

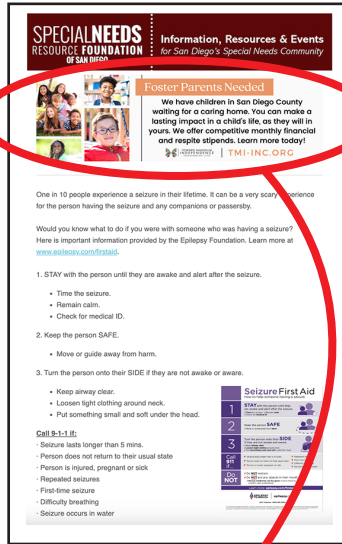
E-NEWSLETTER

DEDICATED E-BLAST



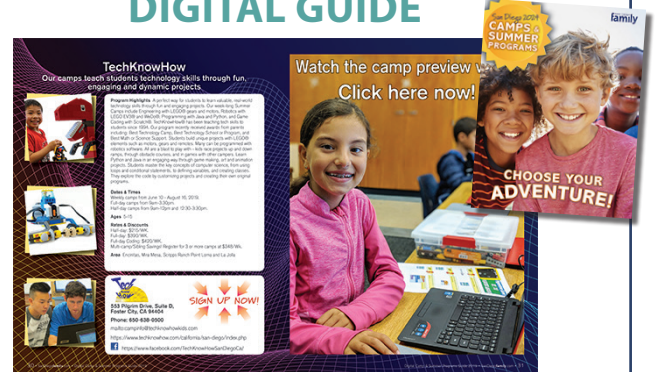
- 700 x 800 pixels at 150 ppi RGB

SPONSORED E-BLAST



- 700 x 200 pixels at 150 ppi RGB

SUMMER CAMPS & PROGRAMS DIGITAL GUIDE



- Copy • Photos • Video • Logo • Link

SAN DIEGO BABIES & TODDLERS



- Single Page - 8.375 x 10.875
- Double Page - 16.75 x 10.875
- jpg, png, pdf • 150 ppi RGB